Insurance and the Millennium Bug

By Robert N. Hughes, CPCU, ARM

"The time has come," the walrus said, . . . not to talk of “other things” this time, but to talk of “that thing”: . . . that “Y2K” thing. Mind you, I’d rather not. And from the lack of concern registered by most people, perhaps I, for once, am in the majority. My personal sloth notwithstanding, however, I think the time has come (maybe even passed) to come to grips with some of the issues involving insurance that are presented by this problem.

Now, for the unininitiated, the “Wye-two-kay” matter has to do with the fact that most microprocessors (which are the guts of your computers) count years in only two digits. So, for instance, 1998 is just “98.” Therefore, when the old clock ticks around to midnight on 12/31/99 and the computer tells us (and itself) that the year is 00, we are told by the cyber-gurus that most computers will see that as “1900” rather than “2000” — with potentially dire results.

Frankly, I don’t know enough about the situation to discuss the technical problems sensibly, so I won’t try. What I would like to try to do, however, is to signal some of the ramifications the problem might have in an insurance context.

As usual in the world of commerce, we have two groups of players — buyers and sellers. Commingled with their interests, however, will be insurers and, inevitably, their lawyers. Once the damage caused by the demon

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January

is perceived, there will be a bustle of legal finger-pointing (which has, in fact, already begun), and, once again predictably, policyholders will be searching for insurance policies and trying to figure out what they say.

The first problem will be to determine what “loss” has been suffered. Certainly, the potential for pure financial loss is gigantic. Interest that isn’t properly accrued . . . bills that don’t get sent . . . data files that become obsolete overnight, etc.

Interestingly enough, however, there is another aspect of potential loss that seems to be lost in the discussion but which could be the single most important factor in regard to insurance coverage. That is actual physical damage to property or even bodily injury . . . the alarm systems that are confused by the problem and neglect their jobs . . . machinery that is destroyed because it doesn’t rest when it is supposed to. Even more insidious is the possibility that the processors will be so distressed by the confusion that they will suffer the equivalent of nervous breakdowns. Elevators might fall, refineries might explode, etc.

Buyers of computer hardware and software will likely be looking for coverage in their all-risk property/business interruption policies and any special data processing policies they

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may have had the wisdom to purchase. As far as the property policies go, it will be important to remember that “all risk” policies state what the policy does not cover rather than what is covered. In other words, if a loss to covered property is not excluded, then it is covered. If there has been any physical damage to tangible property, there will likely be coverage. If the loss is purely “economic” (lost sales, etc.), then the specific policy will have to be consulted closely, but one should be careful not to assume a lack of coverage. If the loss is limited to “data,” it is likely that the only coverage available will be provided by special data processing policies.

Although there are no “standard” data processing policies, they are all very similar. Most of them cover direct loss to computer equipment plus loss of income and extra expense. It seems that those users who have had enough foresight to purchase such coverage would be significantly better off than those who haven’t, but that feeling might be illusory.

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Maybe worse, however, are certain exclusions that, until now, have seemed innocuous. “Design error” and “faulty materials” are generally excluded. Could the “millennium bug” be considered such? Another standard exclusion is “programming errors.” Sound like a potential defense against coverage? Unfortunately, considering the potential magnitude of the problem, policyholders are likely to see all of these defenses offered and perhaps even more that cannot now be conceived.

Sellers of computer products (as well as consultants) have their own problems as users, but perhaps their

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FROM NEAR & FAR

- In July a series of tidal waves swept over the Sanduan Province of Papua New Guinea, destroying a number of villages and leaving at least 1,600 people dead and more than 2,000 unaccounted for. The majority of losses were uninsured.

- In Essen-Kettwig, Germany, a fire at a printing factory owned by Germany’s largest newspaper, Bildzeitung, caused damages estimated at more than $85 million. Property losses alone are expected to reach $55 million. According to Business Insurance, the fire is the worst in Germany since a fire at Dusseldorf airport in 1996.

- In Texas the continued drought has wreaked havoc on ranchers and farmers. The Texas Agricultural Extension Service has estimated that crop damage and low prices on livestock have led to losses of more than $1.5 billion. Cotton farmers alone have incurred losses of more than $500 million. Although federal crop insurance may partially ease the stress on farmers, it probably will not help cattle ranchers.
biggest difficulty will be in finding coverage for the inevitable third-party liability claims pressed against them by their customers and clients. As I said, third-party liability claims are already being made against these individuals and firms, and this is just the tip of the iceberg.

One of the key issues that will arise is whether there has been “bodily injury” or, even more problematic, “property damage” within the definition of the policy. Most comprehensive liability policies require that, in order for there to be coverage, there must be injury or damage during the policy period. Many courts have held that the mere incorporation of a defective part into a larger product or system equates to “physical damage to tangible property.” If so, the policies that were in force during the assembly of the product would likely apply. Or perhaps the damage occurred when the software was installed.

In the case of professional liability policies (such as those that might be purchased by software designers or consultants), they usually provide that coverage applies on the policies that are in effect when the claim is first made (know as “claims made” policies). Policyholders should be cautioned that one of the primary reasons that “claims made” policies were developed was to give insurers the opportunity to cancel or non-renew coverage when a wave of new claims (such as the Y2K problem) arises. That being the case, I recommend that anyone in the cyber arena, either as a provider or consultant, who has a professional liability policy should closely examine the following:

- Definition of “claims made”
- Reporting requirements
- Extended reporting periods

For that matter, they should look in every nook and cranny of these fairly complicated contracts to make sure that they understand them and that they understand how these contracts may or may not respond to the millennium bug.

I suggest that any company which feels that it is potentially at risk for either first-party or third-party losses as the result of Year 2000 begin now to examine its entire insurance account in order to determine what its position will be if the company is required to claim coverage, and to be prepared to deal with the affirmative defenses that will surely be offered by its carriers in an effort to defeat coverage. Sadly, this appears to be yet one more aberration of our modern times, in which nobody wins and everybody loses. The walrus in Alice in Wonderland wanted to “speak of other things” in order to avoid reality. Those who choose to do the same regarding Year 2000 will likely find themselves with greater problems on their hands than just a disappearing cat or a mad hatter.

Robert N. Hughes is founder and president of Robert Hughes Associates, Inc.
Welcome Aboard, Tom and Judy!

H. Thomas Wilkins, III, has joined the RHA family as a vice president. Tom was most recently an associate with RHA.

Tom has more than 25 years of insurance industry experience, ranging from personal lines producer to president and CEO of major divisions for two national brokerage firms. He has served as president and CEO of a nationally recognized brokerage operation. Prior to becoming associated with RHA, he was the president of Acordia-Penn General Southwest.

He will offer expert testimony and consulting services, including, but not limited to, aviation insurance, third-party administrators, workers' compensation, agent's standards and practices, construction surety bonds, claims handling, and the formation of captive insurance companies. He will also have responsibilities for the development of insurance programs for associations and other self-insured or risk-retention groups.

Judy Stolle Lehnhardt has joined RHA as a consulting actuary. Ms. Lehnhardt was previously with United Services Automobile Association in San Antonio, Texas. She had been with USAA since January 1991. Ms. Lehnhardt holds the Associate of the Casualty Actuary Society (ACAS) designation and is also a Member of the American Academy of Actuaries (MAAA).

Judy will provide a broad range of actuarial consulting services, including rate adequacy and reserve funding studies for self-insured funds, captive insurance companies and commercial insurance companies. RHA